

FOR IMMEDIATE RELEASE

June 18, 2024

Sachs Media Honored on Inc's 2024 Best Workplaces List

TALLAHASSEE, Fla. — Sachs Media has been named to Inc.'s 2024 Best Workplaces list, honoring the firm's commitment to creating a dynamic, inclusive, and supportive workplace. This prestigious national distinction further establishes Sachs Media's status as one of the nation's top communications firms – regularly earning national accolades for its high-impact work.

“Being recognized by Inc. as a top workplace is a tremendous honor because it reflects our core values: impact, excellence, and caring,” said Michelle Ubben, President and CEO of Sachs Media. “This honor underscores our dedication to fostering an environment where creativity, collaboration, and professional growth thrive – and the unparalleled collaborative spirit of our team.”

The [2024 Inc. Best Workplaces list](#) is the result of a comprehensive measurement of American companies that have excelled in creating exceptional workplaces and company cultures. After collecting data from thousands of submissions, Inc. selected 543 honorees this year. Each company that was nominated took part in an employee survey, conducted by Quantum Workplace, that included such topics as management effectiveness, perks, fostering employee growth, and overall company culture. The companies' benefits were also audited to determine overall score and ranking.

This recognition follows Sachs Media's recent listing among *PRNews*' "Agency Elite Top 100" for the third time, celebrating its innovative impact in communications and digital content creation. Additionally, Sachs Media recently celebrated as two team members, Dr. Karen Cyphers and Amy Climenhage, were honored in *Ragan's* 2024 "Top Women in Communications" Awards and two others, Kelly Corder and Kayla Poe, were recognized among *PRNews*' 2024 Top Women in Communications.

“Each year, Inc.'s Best Workplaces program recognizes the very best in terms of companies that have fostered a truly amazing culture,” says Inc. editor-in-chief Mike Hofman. “We use hard metrics and data as well as qualitative measures for judging in order to find the very best — and we're proud that the program is highly selective.”

These acknowledgments highlight Sachs Media's dedication to delivering outstanding results for clients while maintaining a workplace culture that values each colleague's contribution and fosters professional development. The firm's sustained success is rooted in its mix of skilled professionals, nurturing work culture, and steadfast commitment to client success.

"Our aim is to lead the communications industry, in both the quality of our work and our internal culture. These recent honors from Inc., PRNews, and Ragan affirm that we're on the right path," Ubben added.

Sachs Media continues to set benchmarks in the industry, driven by a team that blends creativity, strategic insight, and a commitment to delivering results that matter. The firm has been recognized as a Top 100 Agency Elite by *PRNews* in 2024, a Top Place to Work in Communications by *Ragan* in 2024, and a Best Company to Work For by *Florida Trend* in 2023.

#

About Sachs Media

Sachs Media is the go-to strategic communications partner for organizations with high-stakes challenges, offering a full range of capabilities – including public relations, public affairs, digital and social media, creative, research, crisis management, web development, video production, and media buying. The firm is focused on elevating bold organizations, leaders, and agendas; supercharging clients' public policy advocacy efforts; and driving audiences to action with campaigns that educate, inform, and persuade. The firm has been recognized as a Top 100 Agency Elite by *PRNews* in 2024, a Top Place to Work in Communications by *Ragan* in 2024, and a Best Company to Work For by *Florida Trend* in 2023. It has also been ranked as a Top 5 national PR firm for nonprofits (#4) and #1 in Florida by *O'Dwyers PRNews*. For more information on Sachs Media, please visit SachsMedia.com.

About Inc Media.

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts, and print. Its prestigious Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion in the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit www.inc.com.

About Quantum Workplace

Quantum Workplace, based in Omaha, Nebraska, is an HR technology company that serves organizations through employee-engagement surveys, action-planning tools, exit surveys,

peer-to-peer recognition, performance evaluations, goal tracking, and leadership assessment. For more information, visit [QuantumWorkplace.com](https://www.QuantumWorkplace.com).